

# MONMOUTH AREA CHAMBER OF COMMERCE

2023 Member Benefits



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*Kelli Kinzer*

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## CHAMBER MEMBER BENEFITS

### **The Chamber Connections Newsletter**

- ❖ Our monthly newsletter has transitioned to a fully digital format. Our digital newsletter is received by 645-member business professionals and their employees. This is a forum where you can stay current on both chamber and our member business activities. The Chamber Connections provides opportunities for our members to submit articles to the newsletter.
  - Monthly inserts may be included for a nominal fee of \$25.
  - Our members receive Newsletter advertisement opportunities, which range from \$25 to \$150.00.
- ❖ Publication submission deadlines fall on the 15<sup>th</sup> of each month at 4:30 pm for the following month. Material can be submitted in person or by e-mail. Inquiries can be directed to Kelli Kinzer, Executive Director at (309) 734-3181 [director@monmouthilchamber.com](mailto:director@monmouthilchamber.com), or Amanda Socha, Administrative Assistant [assistant@monmouthilchamber.com](mailto:assistant@monmouthilchamber.com)

### **Chamber Membership Website Directory & Community Profile**

- ❖ Our awesome new website contains community information and profiles all our members by industry sectors. Each member has their own profile where they can log-in and share their information on our new interactive website. Visit <https://monmouthilchamber.com>

### **Direct Marketing & Networking Opportunities**

- ❖ Members have taken advantage of established chamber events in the past. The Chamber is rebranding its events to provide our members with more engaging marketing and public engagement opportunities.
- ❖ Annual Chamber Events include: Annual Staff Appreciation Lunch, Annual Home Show, Annual Dinner & Awards, Bi-Annual City-Wide Sales, Annual Friday Night Farmers Market, Annual Golf Outing, Annual Christmas on the Square, Member Mingles, Chamber Connections Lunches & Member Mixers.

## **E-Mail Marketing**

- ❖ E-blasts are a great way to promote any and all information to our business members and their employees. Instantly reach 645 people with your promotional information. Each email blast is \$25.00.
- ❖ All new members receive a complimentary WELCOME to the Monmouth Chamber email blast when they join.

## **Social Media Platforms**

- ❖ Members can tag @MonmouthChamber on their Facebook posts when they share upcoming events or promotional information which places it on their page and the Chamber page.
- ❖ The Chamber will provide a 'Welcome' announcement on the chamber Facebook for all new members when they join.
- ❖ The Chamber will 'Like' & 'Share' our members' Facebook postings to the best of our ability. Please contact our office if there is something you specifically want us to share.

## **Flyer & Brochure Distribution**

- ❖ Members may drop off their flyers or brochures at the Chamber office or they may be e-mailed to [director@monmouthilchamber.com](mailto:director@monmouthilchamber.com). These flyers will be included in our Welcome to Monmouth packets which assist our members with attracting new customers.

## **Chamber Website [www.monmouthilchamber.com](http://www.monmouthilchamber.com)**

- ❖ If you haven't already, make sure to check out YOUR business listing on the Monmouth Chamber Website by [clicking here](#) and typing your name into the search bar. Your membership includes your own website log-in information where you can build your business profile: add your logo, add your contact information, add pictures, videos, links to your website and social media, post your current job openings, add your events to the community calendar, register for upcoming events, pay an invoice online, etc. Multiple employees can have their own private access to your profile as needed.

**The Chamber receives many inquiries seeking information about the Monmouth business community. The Chamber will refer all inquiries to its members first!**

### **Ribbon Cuttings**

- ❖ Schedule a ribbon cutting event for your business, whether you're a new business to the Monmouth community, celebrating a milestone, relocating to a new space or remodeling, or even promoting a new product line, contact us for a complimentary ribbon cutting on Facebook Live!

### **Local Economic Campaign**

- ❖ The Chamber offers 'Maple City Dollars. This program offers our members to provide their employees with gift certificates for holidays, work anniversaries, etc. Maple City dollars can be used at any of our retail member businesses.

## **ORGANIZATIONAL CULTURE**

### **Mission Statement**

To enhance the Monmouth economic climate and to further enhance the quality of life. This is accomplished by forming productive relationships with local and county government organizations, the business community, the non-profit community, and the residents of Monmouth & Warren County residents.

### **Vision Statement**

The activities and programming of the Monmouth Area Chamber of Commerce are envisioned, designed, and executed around a single, simple, and direct vision.

“Building a vibrant & prosperous community through building productive pro-business partnerships which supports both economic development & business advocacy and promotional endeavors.”

## **ORGANIZATIONAL GOALS**

### **Member Services**

Our members will have access to unique networking, sponsorship and promotional opportunities, as well as educational programing, business services, and special events – all designed to assist our member businesses' success.

## **Economic Development**

Our economic development activities will feature the Chamber as an active partner in business attraction, business retention and expansion, transportation, redevelopment, workforce development, and recruitment and retention of talent. We believe that an exceptional quality of life is essential to creating a sustainable economy.

## **Public Policy**

The Chamber will be the voice of business and the guardian of the business climate. We will advocate on issues that affect the business environment and work to ensure Monmouth remains an ideal city in which to live, learn, play, and do business.

## **Community Vision**

The Chamber will take a lead in shaping a powerful community vision – stimulating dialogue, building a balanced community with an equal emphasis on quality of life and quality of businesses.

## **ORGANIZATIONAL VALUES**

The Monmouth Area Chamber of Commerce has embraced the following institutional values to direct our governance and activities:

### **Excellence**

Meeting the highest expectations.

### **Stewardship**

Respecting and protecting community resources.

### **Integrity**

Demonstrating honesty and trustworthiness in action and intent.

### **Vision**

Imagining the possibilities.

### **Inclusiveness**

Respecting and valuing broad participation in community dialogue and decision-making.

### **Courage**

Acting with strength of conviction even in the face of adversity.

## **STAFF VALUES**

To serve the members at the best possible level, the Chamber's team holds itself to the highest standards of excellence, actively embracing the following values:

### **Accountability**

Being responsible to ourselves, each other and to the organization.

### **Creativity**

Thinking about different ways of doing things.

### **Honesty**

Communicating the facts without judgment or bias.

### **Respect**

Acknowledging each other's values and contributions.

### **Teamwork**

Working together cooperatively towards a common goal.

### **Trust**

Believing in each other's success and ability

## ADVERTISING PRICING FOR 2023

### **Chamber Connections Newsletter Insert**

- ❖ Members can provide a printed copy or the member can provide one digital copy by email to: [director@monmouthilchamber.com](mailto:director@monmouthilchamber.com).
- Member's cost is \$25 per insert. All Non-Profit Organizations inserts are FREE.

### **Chamber Connections Newsletter Ads – Members Only**

- ❖ Prices for advertising are based on Advertisement size.
  - Business card size is \$25 per month.
  - a ¼ page is \$40 per month.
  - Half page is \$65 per month.
  - Full Page is \$100 per month.

### **Website Advertising – PRICING COMING SOON**

### **Email Blasts**

- ❖ Cost is \$25 per E-Blast. Non-Profit e blasts are always FREE.

### **Public Square Kiosk Advertisements**

- ❖ \$25 per month. Nonprofits are always free.

### **Chamber Event Sponsorship**

- ❖ These sponsorship advertisements vary based on the event, promotion etc. For further details contact Kelli Kinzer, Executive Director at 309-734-3181.

## CHAMBER INVESTMENT SCHEDULE 2022-2023

Please check a category to determine your membership investment, then fill out the application.

Questions? Feel free to call our office at (309) 734-3181.

**For-Profit, Retail, Manufacturing, & Service Industries:** Include but not limited to contractors, auto dealers, real estate agents, insurance agents, stockbrokers, building equipment, hotels, human services, government institutions, and non-profit organizations with twelve or more employees.

<input type="checkbox"/>	.....Single operator [owner run business with zero employees]	\$144
<input type="checkbox"/>	.....1 to 5 employees	\$228
<input type="checkbox"/>	.....6 to 10 employees	\$288
<input type="checkbox"/>	.....11 to 20 employees	\$348
<input type="checkbox"/>	.....21 to 30 employees	\$384
<input type="checkbox"/>	.....31 to 50 employees	\$432
<input type="checkbox"/>	.....51 to 100 employees	\$516
<input type="checkbox"/>	.....100 plus employees	\$600 base

❖ Plus \$2.00 for each additional full-time employee. Two part-time employees make one full-time employee.

Number of additional employees \_\_\_\_\_ x \$2.00 = \$\_\_\_\_\_ + 600 = \$\_\_\_\_\_

\*\*\*Please Note: Two part-time employees are counted as one full-time employee

\*\*\* **Non- Profit Organizations:** service clubs, churches, schools and 501c3

<input type="checkbox"/>	..... 5 employees or less	\$144
<input type="checkbox"/>	..... 6 to 10 employees	\$192
<input type="checkbox"/>	..... 11 or more employees	SEE FOR PROFIT CATEGORY ABOVE

**Professionals:** Include licensed accountants, Architects, attorneys, chiropractors, dentists, Engineers, optometrists, physicians, physical Therapist, veterinarians, and others with Recognized professional degrees.

<input type="checkbox"/>	..... 1 Professional	\$276
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☐ ..... 2 Professionals      \$384

☐ ..... 3 Professionals      \$432

☐ .....4 or Professionals      \$456

☐ **Financial Institutions**

- ❖ Includes commercial and savings banks, savings and loans associations, and credit unions .... \$24 per million of deposits in local offices.

\$ \_\_\_\_\_ m x \$24 = \$ \_\_\_\_\_

☐ Communications

- ❖ Includes newspapers, shopper publications, radio, and cable TV ... \$432

☐ Utilities

- ❖ Electrical & Gas Providers - \$.30 per electrical and gas unit in Monmouth.
- ❖ Internet Provider - \$.30 per unit in Monmouth.
- ❖ Landline Phone Line - \$.30 per unit in Monmouth.

☐ Individual Investment

- ❖ Includes retired individuals, those employed by a business that is already a current member. Memberships are open to any individual who wants to support our local business community and promote the Monmouth community. .... \$48



## COMING SOON

For further information please contact Kelli Kinzer, Executive Director at (309) 734-3181 or by email at [director@monmouthilchamber.com](mailto:director@monmouthilchamber.com).

### Customer Referrals

The Chamber refers its member businesses first and provides information to hundreds of individuals annually.

### Business Contacts

The Chamber's most fundamental mission is to generate more business activity for the Monmouth area. The Chamber initiates multiple business-to-business commerce and more opportunities for networking and connecting local professionals than is available through most other local or regional organizations.

### Credibility

When consumers know a local business is a member of the chamber of commerce they are 73 % more likely to do business with them.

### Networking

By networking you get to know others in your community, develop productive and positive relationships, and support other local business. It is estimated that 81% of consumers believe being active in your local chamber of commerce is an effective business strategy.

### Publicity

Reach potential clients through exclusive member advertising. This publicity is only offered through your chamber of commerce membership.

### Visibility

Raise your business profile with a listing in the Chamber's Newsletter, the Chamber's social media platforms, like Facebook. The Chamber's redesigned and interactive website, e-blasts, and website directory listing.

For more information about membership contact;

Kelli Kinzer, Executive Director

309-734-3181 | [director@monmouthilchamber.com](mailto:director@monmouthilchamber.com)

In addition to earning the distinction of being recognized as an investor in the Monmouth business community, new members also receive the following benefits.

### NEW MEMBER BENEFITS

- ❖ Ribbon Cutting Celebration on Facebook Live
- ❖ Featured article & photos in the Chamber Connections Newsletter, an E-blast, and social media.
- ❖ PLUS ALL THE OTHER BENEFITS LISTED ABOVE

Join today to become part of an impressive business community!!

Contact:

Kelli Kinzer, Executive Director Monmouth  
Area Chamber of Commerce 89 Public Square  
Monmouth, IL 61462  
Tel: (309) 734-3181  
E-mail: [director@monmouthilchamber.com](mailto:director@monmouthilchamber.com)

## CHAMBER INVESTMENT RENEWAL

The Chamber thanks you for your continued support. Your support continues to allow the chamber to promote the Monmouth business and organizations, a tradition that was started in 1912.

Name of your Business or Organization: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Date Established: \_\_\_\_\_

Number of Full-time Employees: \_\_\_\_\_

\*Two part-time employees equal one full-time employee\*

Main Business Contact: \_\_\_\_\_

\_\_\_\_\_

Main Contact Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Location Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Website Address: \_\_\_\_\_

Social Media Pages: \_\_\_\_\_

Company's Email Address: \_\_\_\_\_

## CHAMBER INVESTMENT RENEWAL CONT.

Please list all employees you would like to receive our Chamber Connections Newsletter and updates on upcoming events.

\*Name & E-mails\*

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

\*Please provide additional sheet if needed\*

Please finish this statement: "The Monmouth Area Chamber has helped me...."

\_\_\_\_\_

Please list any immediate needs you'd like for the Chamber to assist with: \_\_\_\_\_

\_\_\_\_\_

Return your completed form with payment to:

**Monmouth Area Chamber of Commerce**

**89 Public Square  
Monmouth, IL 61462**