

MONMOUTH AREA CHAMBER OF COMMERCE

2024 Member Benefits



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CHAMBER MEMBER BENEFITS

The Chamber Connections Newsletter

Our monthly newsletter has transitioned to a fully digital format. Our digital newsletter is received by 645-member business professionals and their employees. This is a forum where you can stay current on both chamber and our member business activities. The Chamber Connections provides opportunities for our members to submit articles to the newsletter.

- ❖ All new members will receive a complimentary WELCOME to the Monmouth Chamber in the following monthly issue when they join.

Prices for advertising are based on Advertisement size:

- ❖ Business card size is \$25 per month
- ❖ ¼ page is \$40 per month
- ❖ Half page is \$65 per month
- ❖ Full Page is \$100 per month

Publication submission deadlines fall on the 15th of each month at 4:00 pm for the following month. Material can be submitted by email. Inquiries can be directed to Andrea Monroe, Executive Director at (309) 734-3181 director@monmouthilchamber.com.

Chamber Membership Website Directory & Community Profile

Our awesome new website contains community information and profiles all our members by industry sectors.

- ❖ **Chamber Website** www.Monmouthilchamber.com

If you haven't already, make sure to check out YOUR business listing on the Monmouth Chamber Website by [clicking here](#) and typing your name into the search bar. Your membership includes your own website log-in information where you can build your business profile: add your logo, add your contact information, add pictures, videos, links to your website and social media, post your current job openings, add your events to the community calendar, register

for upcoming events, pay an invoice online, etc. Multiple employees can have their own private access to your profile as needed.

Direct Marketing & Networking Opportunities

Members have taken advantage of established chamber events in the past. The Chamber is rebranding its events to provide our members with more engaging marketing and public engagement opportunities.

- ❖ **Chamber Events include: Annual Home Show, Annual Dinner & Awards, Annual Golf Outing and Annual Christmas on the Square.**

Chamber Event Sponsorship Opportunities

These sponsorship advertisements vary based on the event, promotion etc. For further details contact Andrea Monroe, Executive Director at 309-734-3181

E-Mail Marketing

- ❖ E-blasts are a great way to promote any and all information to our business members and their employees. Instantly reach 645 people with your promotional information.
- ❖ Each email blast is \$30.00 and they are scheduled weekly.

Public Square Kiosk Advertisements

- ❖ \$30 per month.

Social Media Platforms

- ❖ Members can tag @MonmouthChamber on their Facebook posts when they share upcoming events or promotional information which places it on their page and the Chamber page.
- ❖ The Chamber will provide a 'Welcome' announcement on the chamber Facebook for all new members when they join.

Ribbon Cuttings

- ❖ Schedule a ribbon cutting event for your business, whether you're a new business to

the Monmouth community, celebrating a milestone, relocating to a new space or remodeling, contact us for a complimentary ribbon cutting!

ORGANIZATIONAL CULTURE

Mission Statement

To enhance the Monmouth economic climate and to further enhance the quality of life. This is accomplished by forming productive relationships with local and county government organizations, the business community, the non-profit community, and the residents of Monmouth & Warren County residents.

Vision Statement

The activities and programming of the Monmouth Area Chamber of Commerce are envisioned, designed, and executed around a single, simple, and direct vision.

“Building a vibrant & prosperous community through building productive pro-business partnerships which supports both economic development & business advocacy and promotional endeavors.”

ORGANIZATIONAL GOALS

Member Services

- ❖ Our members will have access to unique networking, sponsorship and promotional opportunities, as well as educational programming, business services, and special events – all designed to assist our member businesses’ success.

Economic Development

- ❖ Our economic development activities will feature the Chamber as an active partner in

business attraction, business retention and expansion, transportation, redevelopment, workforce development, and recruitment and retention of talent. We believe that an exceptional quality of life is essential to creating a sustainable economy.

Public Policy

- ❖ The Chamber will be the voice of business and the guardian of the business climate. We will advocate on issues that affect the business environment and work to ensure Monmouth remains an ideal city in which to live, learn, play, and do business.

Community Vision

- ❖ The Chamber will take a lead in shaping a powerful community vision – stimulating dialogue, building a balanced community with an equal emphasis on quality of life and quality of businesses.

ORGANIZATIONAL VALUES

The Monmouth Area Chamber of Commerce has embraced the following institutional values to direct our governance and activities:

Excellence

Meeting the highest expectations.

Stewardship

Respecting and protecting community resources.

Integrity

Demonstrating honesty and trustworthiness in action and intent.

Vision

Imagining the possibilities.

Inclusiveness

Respecting and valuing broad participation in community dialogue and decision-making.

Courage

Acting with strength of conviction even in the face of adversity.

Please check a category to determine your membership investment, then fill out the application.

Questions? Feel free to call our office at (309) 734-3181.

For-Profit, Retail, Manufacturing, & Service Industries: Include but not limited to contractors, auto dealers, real estate agents, insurance agents, stockbrokers, building equipment, hotels, human services, government institutions, and non-profit organizations with twelve or more employees.

- | | |
|--|------------|
| ● Single operator (owner run business with zero employees) | \$144 |
| ● 1 to 5 employees | \$228 |
| ● 6 to 10 employees | \$288 |
| ● 11 to 20 employees | \$348 |
| ● 21 to 30 employees | \$384 |
| ● 31 to 50 employees | \$432 |
| ● 51 to 100 employees | \$516 |
| ● 100+ employees | \$600 base |

❖ Plus \$2.00 for each additional full-time employee. Two part-time employees make one full-time employee.

❖ Number of additional employees _____ x \$2.00 = \$ _____ + 600 = \$ _____

❖ Please Note: Two part-time employees are counted as one full-time employee

Non- Profit Organizations: service clubs, churches, schools and 501c3

- 5 employees or less \$144
- 6 to 10 employees \$192
- 11 or more employees SEE FOR PROFIT CATEGORY ABOVE

Professionals: Include licensed accountants, Architects, attorneys, chiropractors, dentists, Engineers, optometrists, physicians, physical Therapist, veterinarians, and others with Recognized professional degrees.

- 1 Professional \$276
- 2 Professionals \$384
- 3 Professionals \$432
- 4 or Professionals \$456

Financial Institutions:

- ❖ Includes commercial and savings banks, savings and loans associations, and credit unions
- ❖ \$24 per million of deposits in local offices.

\$ _____million x \$24 = \$ _____

Communications:

- ❖ Includes newspapers, shopper publications, radio, and cable TV \$432

Utilities:

- ❖ Electrical & Gas Providers - \$.30 per electrical and gas unit in Monmouth.

- ❖ Internet Provider - \$.30 per unit in Monmouth.
- ❖ Landline Phone Line - \$.30 per unit in Monmouth.

Individual Investment:

- ❖ Includes retired individuals, those employed by a business that is already a current member.
- ❖ Memberships are open to any individual who wants to support our local business community and promote the Monmouth community. \$48

Customer Referrals:

- ❖ The Chamber receives many inquiries seeking information about the Monmouth business community. The Chamber will refer all inquiries to its members *first!*

Business Contacts:

- ❖ The Chamber's most fundamental mission is to generate more business activity for the Monmouth area. The Chamber initiates multiple business-to-business commerce and more opportunities for networking and connecting local professionals than is available through most other local or regional organizations.

Credibility:

- ❖ When consumers know a local business is a member of the chamber of commerce they are 73 % more likely to do business with them.

Networking:

- ❖ By networking you get to know others in your community, develop productive and positive relationships, and support other local businesses. It is estimated that 81% of consumers believe being active in your local chamber of commerce is an effective business strategy.

Publicity:

- ❖ Reach potential clients through exclusive member advertising. This publicity is only offered through your chamber of commerce membership.

Visibility:

- ❖ Raise your business profile with a listing in the Chamber's Newsletter, the Chamber's social media platforms, like Facebook. The Chamber's redesigned and interactive website, e-blasts, and website directory listing.

CHAMBER INVESTMENT RENEWAL

The Chamber thanks you for your continued support. Your support continues to allow the chamber to promote the Monmouth business and organizations, a tradition that was started in 1912.

Name of your Business or Organization: _____

Type of Business: _____

Date Established: _____

Number of Full-time Employees: _____

Two part-time employees equal one full-time employee

Main Business Contact: _____

Main Contact Email: _____

Mailing Address: _____

Billing Address: _____

Location Address: _____

Telephone Number: _____ Fax Number: _____

Website Address: _____

Social Media Pages: _____

Company's Email Address: _____

CHAMBER INVESTMENT RENEWAL CONT.

Please list all employees you would like to receive our Chamber Connections Newsletter
and updates on upcoming events.

Name & E-mails*

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

Please provide additional sheet if needed

Please finish this statement: "The Monmouth Area Chamber has helped me....

Please list any immediate needs you'd like for the Chamber to assist with:

Return your completed form with payment to:

Monmouth Area Chamber of Commerce

89 Public Square

Monmouth, IL 61462